

The Creative Industries in IN State Senate District 23 Senator Joseph W. Harrison

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 23**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

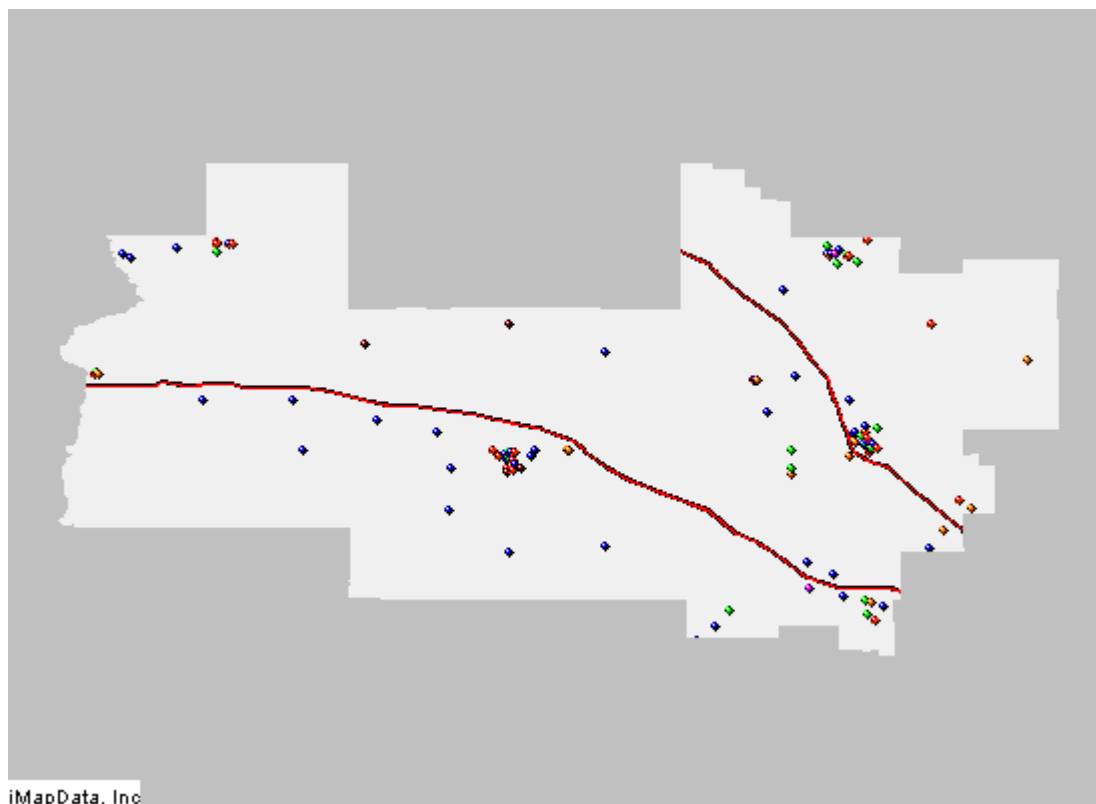
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 23 is home to 132 arts-related businesses that employ 933 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 23**, with each dot representing an arts-centric business.

132 Arts-Related Businesses in IN State Senate District 23 Employ 933 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 23 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	10	46
Museums	9	44
Historical Society	1	2
Performing Arts	24	47
Music	15	27
Services & Facilities	5	9
Performers	4	11
Visual Arts/Photography	48	166
Crafts	6	11
Visual Arts	1	1
Photography	29	137
Services	12	17
Film, Radio and TV	26	188
Motion Pictures	18	96
Television	4	51
Radio	4	41
Design and Publishing	18	478
Architecture	4	43
Design	8	17
Publishing	2	380
Advertising	4	38
Arts Schools and Services	6	8
Arts Councils	1	2
Arts Schools and Instruction	5	6
GRAND TOTAL	132	933

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 23 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	8	10	25.00%	24	46	91.67%
Museums	7	9	28.57%	22	44	100.00%
Historical Society	1	1	0.00%	2	2	0.00%
Performing Arts	18	24	33.33%	32	47	46.88%
Music	9	15	66.67%	15	27	80.00%
Services & Facilities	4	5	25.00%	5	9	80.00%
Performers	5	4	-20.00%	12	11	-8.33%
Visual Arts/Photography	44	48	9.09%	296	166	-43.92%
Crafts	7	6	-14.29%	42	11	-73.81%
Visual Arts	1	1	0.00%	1	1	0.00%
Photography	24	29	20.83%	235	137	-41.70%
Services	12	12	0.00%	18	17	-5.56%
Film, Radio and TV	26	26	0.00%	152	188	23.68%
Motion Pictures	18	18	0.00%	99	96	-3.03%
Television	3	4	33.33%	11	51	363.64%
Radio	5	4	-20.00%	42	41	-2.38%
Design and Publishing	11	18	63.64%	79	478	505.06%
Architecture	4	4	0.00%	40	43	7.50%
Design	3	8	166.67%	3	17	466.67%
Publishing	1	2	100.00%	0	380	38,000.00%
Advertising	3	4	33.33%	36	38	5.56%
Arts Schools and Services	6	6	0.00%	8	8	0.00%
Arts Councils	1	1	0.00%	2	2	0.00%
Arts Schools and Instruction	5	5	0.00%	6	6	0.00%
GRAND TOTAL	113	132	16.81%	591	933	57.87%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org